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Membership Brochure

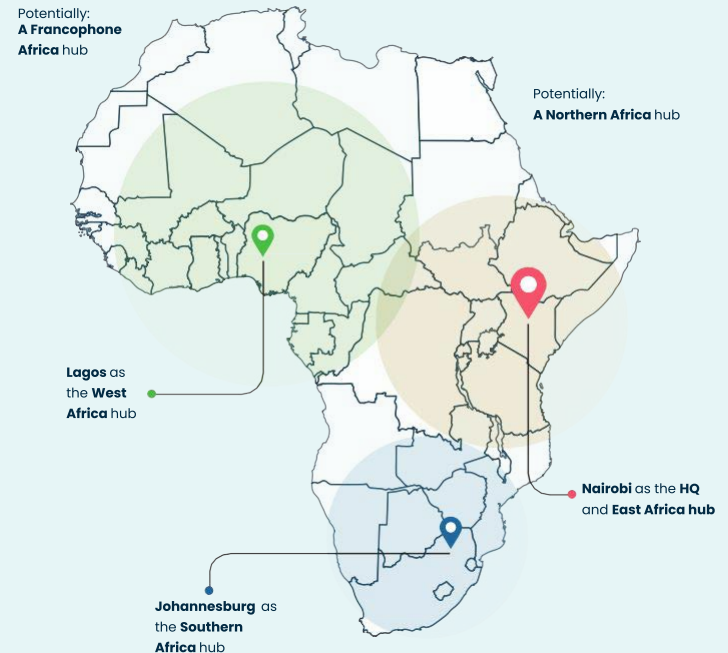


About AVPA

AVPA is an ecosystem builder and a network of social investors collaborating to increase the flow of capital mobilised and deployed for impact across Africa. AVPA is the leading impact network and the only network in Africa that brings together social investors across the entire Continuum of Capital, i.e. Grants, Debt, and/or Equity, as well as deployers of intellectual and human capital.

Mission & Vision

Our mission is to increase the flow of capital into African social investments and foster its effective deployment for maximum impact. We envision an African continent where collaborative and effective social investment results in exponential and sustainable social impact and achievement of the SDGs.



Introduction

The financing needs for Africa's Sustainable Development Goals (SDGs) have significantly outstripped available resources and continue to grow. Traditionally, international aid, local philanthropy, and local governments have served as the main funding sources. However, both sources are overwhelmed by the combination of ever-growing social needs, linked to a growing population, decreasing development aid, and strained government budgets.

Simultaneously, there is a growing appreciation for the potentially transformative roles of Philanthropy as Catalytic Capital and private capital in addressing major social investment financing challenges. However, minimal infrastructure and inadequate knowledge of Innovative Finance impede thousands of current and future social investors from driving real social change throughout the continent.

AVPA would like to collaborate with you to help solve this problem through the following avenues:



Elevating the understanding of the continent's development financing challenge and the role of social investment, while simultaneously attracting and connecting social investors within Africa.



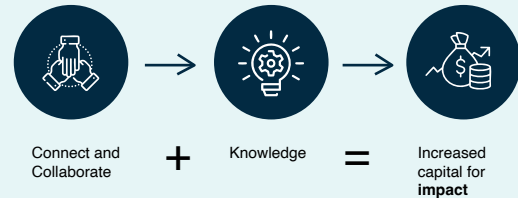
Delivering a comprehensive suite of programmes, tools, and services designed to improve the effectiveness of social investors.



Fostering linkages between the African social investment community and flourishing counterparts in Asia, Europe, and Latin America through our global sister networks.

Our Approach:

Promoting genuine connection and collaboration among investors across the Continuum of Capital - Grants, Debt or Equity, and capacitating them with the knowledge and networks to leverage, mobilise, and deploy capital for impact across Africa.





AVPA Leadership Development Centre

Offers a range of trainings (virtual and in-person) and courses tailored for Impact Investors looking to invest in Africa. Our trainings cover topics such as Impact Investing fundamentals, due diligence in Africa, Impact Measurement and Management, and sector-specific investment strategies. The centre is designed to provide practical knowledge and skills needed to navigate the unique challenges and opportunities of Impact Investing in Africa. The platform offers opportunities to co-create programmes with AVPA.

The following programmes will be offered under the centre in 2025:

Africa Impact Investing Fellowship

The programme is designed to create space for knowledge-sharing and peer-to-peer learning with the goal of increasing participants' understanding of the impact investing landscape, trends, strategies and approaches in Africa. This Fellowship builds capacity and knowledge in areas such as Innovative Finance, Impact Measurement and Management, and Leadership in Complexity. The Fellowship aims to ultimately increase the flow of social investment capital into Africa.

Learn more information on the Africa Impact Investing Fellowship [here](#).

African Healthcare Funders Forum

A premium Impact Funders Forum focused on Health Care. The forum brings together funders to learn how to advance financing in the African healthcare sector and is a unique space to learn about financing health enterprises, meet leading entrepreneurs, exchange best practices and build awareness amongst both audiences on how to unlock finance for growth.

Learn more information on the African Healthcare Funders Forum [here](#).

Catalytic Capital Training

Catalytic capital, investment capital that is patient, risk-tolerant, concessionary, and flexible, holds promise for focusing and expanding financing needed to help achieve the SDGs. At AVPA, we believe that one of the biggest challenges in capital in Africa is the lack of risk capital. AVPA is working with partners to enhance the understanding, growth, and use of Catalytic Capital in Africa. This will enable the innovation and scaling of new products, services and processes, allowing for the crowding in of private capital into African Social Investments.

Leave your details [here](#) to be informed more about the Catalytic Investing Training.

Africa Climate Investing Forum

The Africa Climate Investing Forum (ACIF) is a groundbreaking programme designed to bring together Africa's leading investors and innovators to drive transformation in climate adaptation finance and innovation. The programme aims to foster a collaborative ecosystem, provide targeted training, co-creation workshops, networking opportunities, and accelerate the development of innovative solutions to climate change impacts.

Learn more about the programme [here](#).

The Knowledge Centre

The AVPA Knowledge Centre is your go to resource platform for Impact Investing in Africa. The centre offers a unique perspective on the African Impact Investing ecosystem; a deep understanding of the local market dynamics, social and environmental challenges, and opportunities for Impact Investing across the continent.

Access tools, cutting edge research and insights, best practices, case studies, publications, videos, podcasts, tools and frameworks to help social investors navigate the African Impact Investing landscape and make informed investment decisions.

Visit [here](#) to learn more about the Knowledge Centre.

Download some of AVPA's knowledge products below:

- [Climate Adaptation Investment Guide](#)
- [Empirical insights on climate change impacts in Africa](#)
- [The climate finance equation in Africa](#)
- [Building private sector businesses in adaptation in Africa](#)
- [Investing in African soil](#)
- [Developing carbon credits in adaptation finance in Africa](#)

The Africa Advantage

A publication that aims to showcase Africa as a globally competitive destination for impact capital. The magazine features a collection of articles, interviews, and insights that highlight the trends, opportunities, challenges, and success stories in the impact investing landscape across the continent.

The magazine is designed to enhance recognition of distinct opportunities and the role of impact investment, thought leadership, and global partnerships in leveraging them. It serves as a platform for social investors, innovators, and policymakers to collaborate and share knowledge, ultimately fostering a robust social investment ecosystem in Africa.

Download a copy [here](#).





Deal Share Platform

A community for social investors to share information about deals, flag resources, and invite others to partner, and co-invest.

Access Investment pipeline: See investments other investors have supported that are now seeking additional capital for growth or scale.

Investment Connect: Find co-investors and partners providing non-financial services to the African social sector.

Collaborate: Identify partners for co-investment, research, convenings, and experimenting on financial models, financial structures, products and services amongst others.

Deal Share Live

An avenue for DSP subscribers and other social investors to virtually engage with other and high impact social enterprises and SMEs across Africa:

- Investors share the deals they have endorsed with the community.
- Investees share investment opportunities through live pitches.
- Advisory services for investees/entrepreneurs.

AVPA Deal Rooms

Platforms designed to facilitate investment opportunities and collaborations between investors, social enterprises, and SMEs. Deal Rooms provide a space where investors can discover and engage with high-potential social enterprises and SMEs, and where enterprises can showcase their projects and seek funding, in person.

- Social enterprises and SMEs pitch their businesses to list their projects, providing detailed information about their goals, impact, and funding needs.
- Investors assess their potential, and connect with the enterprises.
- Investors indicate their interests and businesses they will pursue.

Visit <https://avpa.africa/deal-share/how-deal-share-works/> to learn more about the platform. To book a consultation, seek clarification or a meeting to explore partnership opportunities, contact the DSP Lead at tnyagano@avpa.africa



AVPA Events



AVPA organises regular events to foster collaboration, learning, and networking among social investors, impact entrepreneurs, and other stakeholders in Africa's social investment ecosystem.

Conferences:

Large-scale gatherings like the annual AVPA Conference, which bring together diverse stakeholders to discuss and explore strategies for driving social impact across Africa.

Workshops:

Interactive sessions focused on specific themes such as impact measurement, innovative finance, and sector-specific investment strategies.

Webinars:

Online sessions that provide insights and updates on various aspects of social investment and sustainable development.

Forums:

Platforms for in-depth discussions and networking among funders, investors, and social enterprises.





The Annual AVPA Conference

The AVPA Annual Conference is a signature event organized to strengthen the African impact ecosystem. The conference connects Africa's leading social investors and impact entrepreneurs, facilitates learning through masterclasses and workshops, and influences policy and practice through interactive sessions. Attendees, including funders, investors, and other stakeholders, engage in discussions, workshops, and networking opportunities to explore innovative financing and sustainability strategies, ultimately driving tangible impact across the continent. Building on the success of the inaugural conference in 2024, AVPA is looking forward to delivering a greater experience in 2025.

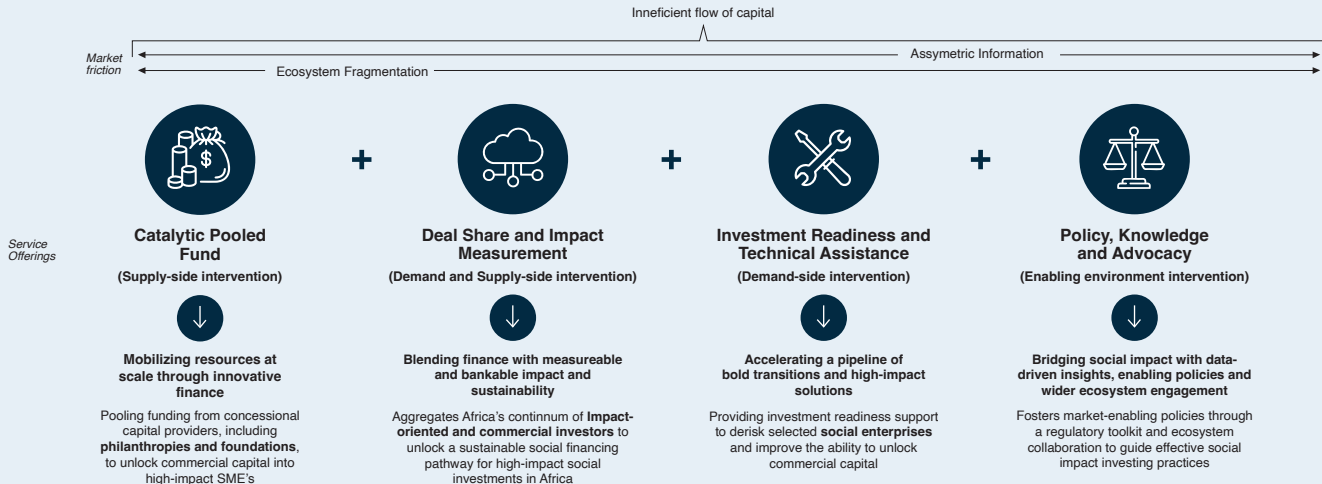
Click [here](#) to learn more.



Africa Social Impact Exchange (ASiEx)

The ASiEx is a pan-African network that drives the flow of capital for impact across Africa. Partnering with foundations, institutional investors, and private sector stakeholders, we break down financial silos and foster collaboration to empower high-impact, locally-led solutions that advance Africa's social and economic growth. The ASiEx aims to achieve this through these four pillars:-

The Africa Social Impact Exchange (ASiEx) offers a high-leverage opportunity to drive sustainable impact while fostering collaboration and innovation



The ASiEx initiatives span sectors crucial for Africa's sustainable development - Education, Healthcare, Climate Resilience, and Agribusiness. **For more information, contact Dr. Frank Aswani at faswani@avpa.africa or Vymala Thuron at vthuron@avpa.africa.**

Types of Members and Partners

AVPA evaluates potential members based on several factors, including the impact of their Assets Under Management (AUM), alignment with AVPA's areas of interest (such as ecosystem work, research, sector-specific work, and capacity building programs), interest or engagement in sustainability work, and their level of influence in their fields of operation. The membership is divided into two tiers, each designed to enable organizations to collaborate with AVPA to advance their work and the African Social Investments ecosystem.

Financial



Impact Funds



Private Equity Firms



Foundations



Venture Capital Firms



Angel Investors



High Net Worth Individuals



Aid Agencies



Family Offices



Development Finance Institutions



Funds of Funds

Non - Financial



Government



Accelerators



Incubators

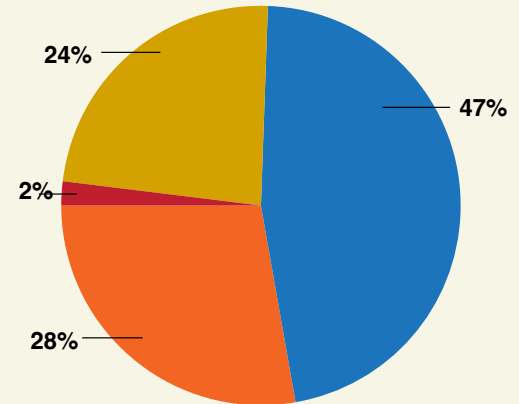


Academia



Corporates

Membership by Organisation Types



● Asset/Fund Managers ● Commercial Banks
● Foundations/Family Offices ● Others

Membership Benefits

African Social Investors - US\$1500 p.a / International Social Investors - US\$3500 p.a

Connect:

Network with other like-minded investors in Africa and around the globe

- Network with Pan African social investors that are part of the AVPA network.
- Access to a dedicated relationship manager.
- Source, share and collaborate on deals on the AVPA [Deal Share Platform](#) including Deal Share Live sessions (Investor endorsed pitching sessions).
- Access to the member's only part of the AVPA website.
- Get priority registration to AVPA events and convenings.
- Get discounts on AVPA events and convenings and access to sister network events and conferences in Asia, Europe and Latin America.
- Access the global impact investing ecosystem through our sister networks in Asia, Latin America and Europe.

Learn:

Acquire skills, best practices, models and tools and other techniques that increase impact.

- 15% discount on AVPA programmes, courses, and trainings at the AVPA [Leadership Development Centre](#).
- Access tools, cutting edge research and insights, case studies, publications, videos, podcasts, tools and frameworks on the AVPA [Knowledge Centre](#).
- Leverage the AVPA network for insights through research (surveys, focus groups, etc) at discounted rates.
- Get free digital subscriptions to Alliance Magazine.
- Access to member only events and convenings.
- Listen to and learn from African impact stories through the AfroPact podcast.

Influence:

Influence organisations and policymakers to standardise, legislate and advance social investment.

- Participate, learn, and share knowledge through AVPA's Communities of Practice.
- Priority speaking opportunities at select [AVPA events](#).
- Co-organise and co-host events and convenings.
- Co-create intervention programmes, e.g. training, external research, etc.
- Participate in discussions on how to improve/strengthen the social investment ecosystem through policy formation.

Scale:

Scale social innovation programmes and enterprises through strategic collaborations and Innovative Finance

- Learn from innovative peers and AVPA programmes ways to finance scale and growth.
- Connect with Catalytic Capital providers and investors for deal sourcing, co-investment, and follow-on funding opportunities.
- Get profiled and have your thought leadership and practice featured on the [AVPA blog](#).
- Get your publications, practice, events and other significant milestones featured on the AVPA newsletters, social media channels and AVPA [Events page](#).
- Share your knowledge pieces on the AVPA [Knowledge Centre](#).

Member Testimonials



Eze Nwakanma
Head Agribusiness and Sustainability

“Union Bank Plc registered as a premium member of the AVPA, and in the short while we have been here, The values have been immense, and the impact of our premium membership has been awesome.

The platform has provided us the opportunity to network with like minds and other collaborative efforts with some members is already looking northwards in results. AVPA has provided us the platform to collaborate, share experiences and chart individual and collective efforts at making impact investment vibrant in Africa.

Leveraging the AVPA platform has afforded us the opportunity to gain insights, create partnerships and access hitherto not available resource and capacity building to kick start a sustainable impact in communities where we operate and a strengthened CSR across the country.

I will not hesitate to recommend AVPA to companies and individuals that are focused on lasting and sustainable impact in their sphere of operation and Africa at Large.”



Sherifah Balogun
Director; Strategy, Funding and Stakeholder Management @ LSETF

“As a premium member of the African Venture Philanthropy Alliance (AVPA), LSETF has experienced firsthand the immense value and impact of being part of this vibrant community.

AVPA provides a unique platform for collaboration, knowledge-sharing, and collective action towards driving positive social change across Africa. The network offers unparalleled opportunities to connect with like-minded individuals, organizations, and experts dedicated to advancing impact investing on the continent.

Through AVPA, we've gained access to valuable resources, insights, and partnerships that have significantly strengthened our impact efforts and contributed to meaningful, sustainable impact in communities across Nigeria.

I highly recommend AVPA to anyone passionate about driving positive change and making a difference in Africa.”

AVPA Members



Key AVPA Partners

Latimacto



avpn

IVPC



BMW Foundation
Herbert Quandt



PORTICUS



axis
TRUSTED FIRST.



social capital
foundation



NOVASTAR
VENTURES



GreyMatter



MEDEVAC



LifeCO
UnLtd
SOUTHERN AFRICA



MacArthur
Foundation



SMEUNG



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Glossary of Terms



Impact Investing: Seeks to generate social change and a financial return on investment. This broad category includes various financing formats, including debt financing (providing loans, patient capital, etc) and equity financing. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon the circumstances.

Blended Finance: A development finance model that combines concessionary loans or grants, usually provided by the public sector, with private investment. It aims to alleviate the development funding constraint by de-risking investments into the sector and directing more private capital towards projects or geographies that would otherwise be perceived as too risky for traditional investors.

Business Incubators: Business incubators assist emerging enterprises to survive the start-up phase and develop into operationally and financially self-sustaining businesses. They offer access to funding, networking opportunities, business and technical assistance, and facilities. Business incubation is the vehicle used to ensure that SMMEs develop into competitive and successful businesses, which contributes positively to an emerging economy.

Catalytic Capital: Investment capital that is patient, risk-tolerant, and flexible. It aims to unlock impact and additional investment that would not otherwise be possible, expanding opportunity and economic growth, while laying the groundwork for mainstream investors to participate in transformative investments.

Social Economy: This refers to the sector of the economy comprising not-for-profit institutions, social enterprises, co-ops and stokvels, but can also include cooperatives, mutual benefit societies, associations and foundations. All of these organisations produce goods and services with the aim of creating both social and economic value.

Sustainable Finance: The process of taking environmental, social, and governance (ESG) considerations into account when making investment decisions in the financial sector, leads to more long-term investments in sustainable economic activities and projects.

Environmental considerations might include climate change mitigation and adaptation, biodiversity conservation, pollution prevention, and the circular economy, among others. Social considerations could refer to issues of inequality, inclusiveness, labour relations, investment in human capital and communities, as well as human rights issues. The governance of public and private institutions – including management structures, employee relations, and executive remuneration – highlights governance considerations, which have a fundamental role in ensuring the inclusion of social and environmental considerations in decision-making processes (Source: EU).

Venture Philanthropy: This form of philanthropy provides not only financial support but non-financial support to social organisations. The fundamental objective of venture philanthropy is to achieve a high social return, create eco-system change and enable non-profit organisations and social enterprises to become sustainable.

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